

**HOUSTON
AFRICAN-AMERICAN
BLOGGERS**

A COLLECTIVE OF DIVERSE VOICES

ABOUT US



The Houston African-American Blogger Association is a professional association designed to support content creators with educational and business opportunities.

MEET THE TEAM



**VERNETTA R.
FRENEY
ORGANIZER**

Founding organizer of HAAB and Women Are Gamechangers. She is the creator/producer of the podcast, A Toast To Truths.



**SHARLOTTE
JACKSON
CO-ORGANIZER**

Psychotherapist and coach works with health care professionals on developing self care strategies for their clients.



**MICHELLE
NGOME
SECRETARY**

She operates marketing firm Line 25 Consulting and host the Networking With Michelle podcast.



**ERICA
COURTENAY-
MANN
BRANDING**

Creator of the blog #MommyFab [project] and Branding Blerd.

OUR SERVICES

WHAT WE CAN DO FOR YOU?

EVENT COVERAGE

**SOCIAL MEDIA
CAMPAIGNS**

**PRODUCT
REVIEWS**

FILM SCREENINGS

SPEAKERS & TRAINERS

AFFILIATE MARKETING

AND MORE...

OUR CLIENTS

GROUPON COUPON

Product Review - A review on Groupon Coupon database to approximately 9,000 stores.

TEXAS BLACK EXPO

Event Coverage - The Texas Black Expo Lunch & Learn Presents Business Opportunities During Super Bowl LI.

AFRICAN FASHION WEEK

Event Coverage - African Fashion Week 2015, a written and photo coverage on seven designers.

CARTER HIGH MOVIE

Film Screening - HAAB group attended a private screening of Carter High and provided a movie review.

#MLKHAAB CHAT

Twitter Chat - HAAB Twitter Chat honoring Martin Luther King, Jr focusing on community progress.

POLLO TROPICAL

Sponsor - #BlogCollaboDay with HAAB, Texas Social Media Network, Thrive Blog Conference, Hispanic Houston, Houston Bloggers, Houston Latina Bloggers, New Creative Media



CONTENT CREATORS

BLOGGERS, PODCASTERS, SOCIAL MEDIA SPECIALISTS, SPEAKERS



BUSINESS



FASHION



LIFESTYLE



PARENTING



MENTAL HEALTH



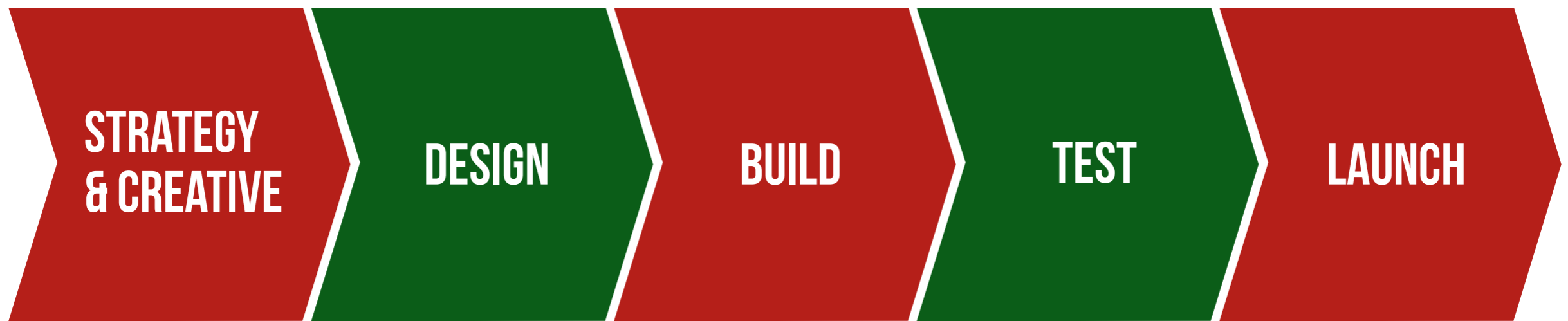
BEAUTY

SPONSOR BENEFITS

ARE YOU A SMALL BUSINESS OWNER OR BRAND LOOKING TO:

- Reach target audience through content & social media marketing.
- Partner with influencers to leverage new audiences.
- Diversify campaigns managed by multiple influencers through Facebook, Twitter, Instagram, SnapChat, YouTube, and even podcast.
- Multi-cultural marketing with a variety of niches.
- Reach a target audience for both in-person and online channels.

HOW WE WORK



We work with you step by step in the beginning to create the campaign that best represents your voice via our channels. You will be contacted throughout the process to let you know the progress. We especially use this type of process for campaigns that are at least a minimum of 3 months or longer.

SOCIAL MEDIA STATISTICS

HAAB SOCIAL MEDIA PROFILES

Facebook: 3,591 Likes

Instagram: 13,478 Followers

Twitter: 17,881 Followers

Pinterest: 1,561 Followers

Google +: 2,148 Followers

YouTube: 1,385 Subscribers

LinkedIn: 4,011 Connections

CONTACT US

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THANK YOU.

ANY QUESTIONS?